

# Did You Know?

Pecatonica River Popcorn offers an online store that allows Scouts to sell popcorn to family and friends across the country.

- [PRPopcornstore.com](http://PRPopcornstore.com)
- 60% of every purchase goes back to Scouting.
- All products ship **FREE** and are directly shipped from Pecatonica River Popcorn.
- Each Scout will get credit for what they sell.
  - o In order to get credit, you will have to talk with your Unit Kernel to get your Scout a Seller ID. Your Unit Kernel will register your Scout and a Seller ID will be emailed to you along with instructions on how to reach your customers through online popcorn sales.
- The Unit Kernel and Parent/Guardian will get an email when an order has been processed so that sales can be tracked for each Scout.
- Each business day online order totals will be loaded into Scout Boss and MYPRPopcorn so Kernel Leaders and Parents can keep track of sales.
- The advantage of online sales is that the Scout doesn't have to collect money or deliver the product.

## PRPopcornstore.com options:

- Customers will have multiple options to choose from with a variety of price options.
- Sales count towards prize levels
- Please keep in mind that the online options are different than those on the take order form.

## *How can I promote online sales?*

**My PR Popcorn** is a secure, online platform that helps Scouts and their parents sell more popcorn by easily promoting their sale to family and friends online using their own custom profiles.

Scouts should dress in their uniform for the video and go through their sales script of why the recipient should purchase popcorn. Explain what their goals are and what they are planning to do with the proceeds from the sale.

- After your Unit Kernel signs you up for a Seller ID, a Scout profile can be setup and managed using a web browser ([www.MyPRPopcorn.com](http://www.MyPRPopcorn.com)) or by downloading "My PR Popcorn" app on your device.
  - o **Note:** *The only way to share your profile is by using the app.*

