**2024 Popcorn Sale**

**Central Minnesota Council,**

**Boy Scouts of America**

The Central Minnesota Council popcorn sale provides Scouts and Scouting units with a safe, coordinated money earning opportunity…..**with no upfront costs to the unit!**

This is a very effective and important funding source for local Scouting activities. A well-planned popcorn sale could fund your entire year of activities, camps, and events. Many units have that kind of success!

The Central Minnesota Council offers four ways your unit can sell popcorn:

**Take Order:** Simply have your families use the sales form and take orders by phone, door to door, at church, extended family, etc. Turn the forms into the Popcorn Kernel by the unit due date and pick up popcorn product as assigned for delivery.

**Show & Sell:** Pre-order popcorn product and set up table display sales at local retailers, grocery stores, churches, or even door to door. This point-of-sale method is very effective and efficient, but you must take care not to damage tins or allow popcorn to “overheat” in car trunks, etc.

**Combination Take Order and Show & Sell:** Many of our units have great success with the flexibility of this combination. This will certainly meet the sale needs of all families.

**Online:** This is perfect for long distance sales as product will be mailed to the customer from the manufacturer.

**2024 Popcorn Briefing for Kernels**

**Sunday July 28, 2024**

**1:00pm Central Minnesota Council, BSA – 1191 Scout Drive, Sartell**

**or**

**5:30pm Parker Scout Camp, Craft Lodge – 21930 Paradise Dr, Nisswa**

The Popcorn Kernel needs to attend one of the two briefings to find out how the unit can earn more commission and other incentives. **Units will receive a base commission of 25%.** We are asking that only the Popcorn Kernel attend one of the briefings.

**Timeline**

Sunday, July 28th Attend one of the kickoffs to earn more money for your unit

Monday, August 5th 1st Show & Sell Orders Due Online

Tuesday, August 20th 1st Show & Sell Order Pick Up

Friday, August 30th Unit & Kernel Form due to the Boy Scout Office

Monday, September 9th 2nd Show & Sell Orders Due Online

Tuesday, September 24th 2nd Show & Sell Order Pick Up

Wednesday, October 30th Show & Sell Returns due to the Boy Scout Office

Monday, November 4th Popcorn Order placed online

Monday, November 4th Prizes placed online

Monday, November 4th 2024 Popcorn Sales Roster Due to Boy Scout Office

Thursday, November 21st Popcorn Pick Up and Payment due at pick up locations

Tuesday, November 26th Popcorn checks cashed by the Boy Scout Office